

🌟 ****Job Alert: Manager, Corporate Sales and Events!**** 🌟

Are you ready to bring your A-game to the world of sports marketing? The Powell River Kings are on the hunt for a dynamic, enthusiastic, and downright awesome individual to join our team as the ****Manager, Corporate Sales and Events****. If you're a wizard at designing, selling, and delivering corporate sponsorships and events that leave everyone in awe, keep reading!

****About Us:****

We're not just a hockey team; we're a family, a community, and a powerhouse of excitement. The Powell River Kings are here to redefine the game day experience, and we need your passion and creativity to make it happen.

****Role Overview:****

As our Corporate Sales and Events Maestro, you'll be the star behind crafting and selling corporate sponsorship and marketing packages that shine brighter than the arena lights. Your mission? To maintain the love affair with our fans and sponsors, coordinate unforgettable events, and contribute to a game day experience that's talked about for weeks.

****Responsibilities:****

- 🌟 Design, sell, and deliver corporate sponsorship and marketing packages like you're creating magic.
- 🤝 Build and maintain year-round relationships with sponsors, making them feel like VIPs.
- 📅 Administer and maintain League Sponsorship deliverables in harmony with league marketing representatives.
- 🎪 Bring in-venue advertising and sponsorship obligations to life, making every moment count.
- 🗣️ Collaborate with the Manager of Game Day Experience to create live game sponsorships that steal the show.
- 🎫 Team up for the annual season ticket drive, designing an experience that fans can't resist.
- 🎨 Co-coordinate the delivery of corporate advertising, turning rink boards and signage into works of art.
- 📄 Design and create program copy, inserts, and advertising that tell our story with flair.
- 📦 Deliver team marketing items that fans can't wait to get their hands on.
- 📍 Work with sponsors and local businesses to turn Powell River into the ultimate Kings fan zone.

- 🎉 Plan, execute, and direct team events that are the talk of the town, from volunteer appreciation to epic holiday parties.

✨ Recruit, co-ordinate, and train game day volunteers – because teamwork makes the dream work!

- 🏆 Assist in the flawless execution of game days alongside the Manager of Game Day Experience and our stellar Management team.

****Competencies and Requirements:****

- 🧑 Exhibit professionalism as the face of the Powell River Kings.

- 🕒 Availability to rock evenings and weekends during the season – because that's when the magic happens!

- 💻 Proficiency in Google Workspace, Microsoft, Canva, and anything tech-related.

- 📄 Strong English written and verbal communication skills – your words are your wand!

- 🧠 Strong strategic thinking skills – your mind is your playbook!

- 📅 Ability to prioritize and plan alone or groove with a larger team.

- ⌚ Work under pressure and hit tight deadlines – you thrive in the spotlight!

- 📁 Excellent organizational skills – your desk is your canvas.

- 📁 Prior experience in sales and marketing – bonus points if you've mastered the art of event management.

- 🏒 Understanding and love for the sport of hockey – you know your pucks from your sticks!

****How to Apply:****

Rate of pay is \$26/hr. Hours and schedule are negotiable for the right individual.

If you're ready to turn Powell River into the epicenter of sports marketing awesomeness, hit us up!

Apply now and let's create memories that will echo through the arenas for generations.

Applications can be submitted to areid@powellriverkings.com. If you are looking for clarification, you can also reach out to our Director of Business Operations, Aaron Reid, at 604-414-5195.

The Powell River Kings celebrate diversity and inclusion. All-stars of every background are invited to join the team! 🌈 🏒